

Choice Organic Teas / Granum Inc. Commits to Renewable Power  
Purchases 100% Wind Energy from 3 Phases Energy Services Green Certificates™

San Francisco, CA (April 22, 2003) – Choice Organic Teas / Granum Inc., a provider of exclusively certified organic teas, demonstrates its commitment to the environment by purchasing 100% wind energy for its Seattle facilities.

Granum, Inc. will power itself with renewable energy by purchasing Green Certificates™, marketed by renewable energy provider 3 Phases Energy Services, in an amount equal to 100% of its energy use per year. Their electrical energy requirement will be generated by a wind facility in the Pacific Northwest and will prevent 160,920 lbs of CO<sub>2</sub>, a key greenhouse gas, from entering the earth's atmosphere. According to climate control experts, the environmental benefit of Choice Organic Teas' annual commitment is equal to planting over 19 acres of forest, not burning 48 tons of coal, or not driving 180,957 miles.

“Granum is a company that focuses great attention on how its products and operations impact the environment and its communities” says Blake Rankin, President and founder of Granum, Inc.. “The purchase of renewable energy to power our facility is naturally confluent with the principles and values of our company.”

“Choice Organic Teas / Granum Inc. is one of the first tea companies to choose renewable energy. This decision shows Granum Inc.'s commitment to running an environmentally sustainable business,” said Elaine Horn, Manager of Business and Alliance Development for 3 Phases. “We applaud Choice Organic Teas' management for taking this step and encourage other companies to join them in working towards a more renewable energy future.”

Choice Organic Teas is at the forefront of offering exceptional teas and infusions with a solely organic presence. Dedicated to promoting and supporting farming methods that nourish the planet, Choice Organic Teas works closely with international tea growers to bring you the finest tasting, certified organic teas and infusions in the world. Choice Organic Teas is also the first teacrafter in the United States to Fair Trade certify many of its teas. Fair Trade certification adds another degree of integrity and social responsibility to its already certified organic teas. By choosing to purchase its exceptional teas, you are supporting environmental and socially responsible practices that, in turn, benefit the earth and the people who inhabit it. For more information, please visit [www.choiceorganict teas.com](http://www.choiceorganict teas.com).

Green Certificates™ are a low-cost, easy way for businesses, nonprofits and residential consumers to choose their electricity source. Green Certificates™, which are created when a renewable energy facility generates electricity, represent the benefits of displacing conventional fuels such as coal, oil, nuclear or gas with pollution-free wind energy. By purchasing Green Certificates™ as Choice Organic Teas has, individuals and organizations can assure that their electricity needs are met with clean wind energy. The nonprofit Center for Resource Solutions' Green-e program ([www.green-e.org](http://www.green-e.org)) certifies that an amount of renewable energy equal to the customer's purchase is delivered to the national electricity grid. 3 Phases Energy Services offers a suite of 100% renewable energy services and solutions, including Green-e certified renewable energy certificates, renewable energy direct access, and solar photovoltaic installation services. Information on 3 Phases Energy Services' products may be found at: [www.3phases.com](http://www.3phases.com).